Evaluation of Turkish “E-Okul” System in Terms of Usability

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Abstract: Recently, many institutions have started to offer online services via the internet. In this respect, it can be said that one of the most frequently accessed websites in Turkey is the “e-Okul” system offering services in the field of education. The current study aims at evaluating the “e-Okul” system used by parents, students and teachers, in terms of usability, identifying the factors affecting its usability and, later, offering some suggestions to increase its effectiveness and quality. In the study, the “e-Okul” system was evaluated by ten high school teachers and 95 students and their parents. The Usability Test was administered to the teachers. Components of this Usability Test included a Demographic Survey, a Task List, a Satisfaction Questionnaire and an Observation Form that were used as data collection tools. The parents and students completed an Attitude Questionnaire. The data obtained was analysed on the basis of effectiveness, efficiency and satisfaction criteria, which form the basis for usability. According to the results of the study, the users reported some design and navigation problems, especially regarding the pages enabling access to student information. Nevertheless, the parents and students were found to be satisfied with the “e-Okul” system.

Keywords: “E-Okul” system, usability, ICT, human-computer interaction, usability tests

Categories: H.5.2, L.3.1

1 Introduction

In today’s world, Information and Communication Technology (ICT) plays a significant role in the development of modern economies and societies [Yılmaz and Orhan, 2010]. In the present information age, the use of computers and the internet have been increasing due to the continuous development of technology [Keser et al., 2010]. The internet, the most important component of ICT, is almost indispensable in every part of human life. Since the internet is considered a necessity and is widely used, many applications in the business world are now carried out through online environments. In this regard, people are involved in continuous interaction with websites, which are the most important components of the internet, in order to access the information they search for. As a consequence of this interaction, certain problems can occur whilst internet users are trying to access information on websites, such as not knowing how to access the content easily and how to use these websites effectively. Therefore, easy and efficient access to websites is becoming more and more important since this is highly likely to be an effective solution to the aforementioned problems. Education is one of the fields of study in which information is used to a great extent and considered very essential. The increase in computer usage has caused ICT to enter the field of education [Tavukcu, Gezer and Ozdamli, 2009; Bouyer, 2011]. Nowadays, the internet is a necessity rather than a
privilege. Technological advancements greatly influence the functions and structures of educational institutions [Caglar and Demirok, 2010]. Due to the easy access to information via the internet, its use is now also inevitable in the field of education. Because of the widespread use of the internet in education, a lot of information used in this field is now available in the internet environment. Therefore, the process of adopting the internet in education has witnessed the emergence and proliferation of many websites offering online services for both students and teachers.

A study conducted on the use of ICT tools for parent-school communication in primary and secondary education institutions in Europe reveals important data [see Fig.1]. In almost half of the European countries assessed, a high percentage of schools use ICT for parent-school communication [Rangelov et al., 2011]. Turkey also joined these countries by initiating a project called the “e-Okul” system under the supervision of the Ministry of National Education in 2007 [Irmak, 2011]. According to the findings of the study, only some of the schools in the remaining half of the European countries included in the survey use ICT tools in parent-school communication and only a few countries could not succeed in reaching a level where the data about schools is collected in a central data bank [Rangelov et al., 2011].

Figure 1: The use of ICT tools for parent-school communication in primary and secondary education institutions [Rangelov et al., 2011].

After the implementation of the “e-Okul” project in Turkey, most of the information previously recorded on paper became available on the internet. In addition, a common platform has been formed where students, parents and teachers can access this information (https://e-okul.meb.gov.tr). Accessed by all schools in Turkey since 2007, the “e-Okul” system is now being used by 726,033 teachers and 15,729,710 students and their parents, according to data from the 2010–2011 academic year [M.E.B., 2011]. It is clear that this system has to be very user-friendly due to the high numbers of users across the country.

The current study aims at evaluating the “e-Okul” system used by parents, students and teachers in terms of usability, identifying the factors affecting its
usability, and offering some suggestions to increase the quality of the usability of “e-Okul”.

2 The “E-Okul” System and Usability

2.1 The “E-Okul” System

“E-Okul” is school management information system software launched in January 2007 by the Turkish Ministry of National Education and it contains information on all education procedures ranging from the first registration to the graduation of a student. The main scope of the “e-Okul” project was determined (as follows) in 2007: to register a total of 15 million students attending 37,000 state-run schools in Turkey to a database according to their Turkish Republic Identification Number, the name of the school, year and classroom and carry out all actions ranging from the first registration, attendance, grades, passing or failure, diploma and disciplinary action reports, etc. Currently, the following actions can be realised via the “e-Okul” system: first registration procedures; the entry of students’ demographic data and photograph into the system; transactions for transfers between schools; the entry and checking of attendance data; the entry and display of the weekly course schedule; the courses to be taught; information about teachers; the entry of exam dates and; the preparation of student development reports [Irmak, 2011;]. Thanks to the “e-Okul” system, there is now a common countrywide structure of an information management system rather than those that had been used by each school separately in the past. In addition, it is now easier to monitor and transfer data regarding transfers between schools. Finally, the Ministry of National Education is now able to conduct certain analysis using the data available in the “e-Okul” system and prepare both local and countrywide constructive and remedial policies accordingly.

The “e-Okul” system offers services for both students and staff. Students can easily track all the data according to academic years regarding their grades, attendance, exam dates, teachers’ announcements, course schedules, reading lists for each course, the social activities they attended, as well as rewards and disciplinary actions that have occurred since the day they registered in the system. As for the staff, users can access and change data according to their authorisation level. The staff-based user authorisation includes three groups: the school, administrators and teachers. The school authorisation is for all the procedures in the institutions related to both students and teachers. Administrator authorisation is for the principals and vice-principals of the schools, so they are allowed to handle some general administrative procedures such as the documentation of students and attendance, exams and the assignment of classrooms to teachers. Finally, with the teacher authorisation, teachers are allowed to do the following actions related to the classes they teach: announce exam dates; enter the grades the students get for homework, performance tasks, social activities and exams and; view and print students’ lists and reports of these actions.
<table>
<thead>
<tr>
<th></th>
<th>Primary Education Institutions</th>
<th>Secondary Education Institutions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Number of Schools</td>
<td>32,797</td>
<td>10,981,100</td>
<td>15,729,710</td>
</tr>
<tr>
<td>The Number of Students</td>
<td>9,281</td>
<td>4,748,610</td>
<td>726,033</td>
</tr>
<tr>
<td>The Number of Teachers</td>
<td>4,748,610</td>
<td>222,705</td>
<td>726,033</td>
</tr>
</tbody>
</table>

Table 1: 2010-2011 academic year statistics [M.E.B., 2011]

According to the data given in [Tab.1], the “E-Okul” system is currently used by 726,033 teachers whilst 15,729,710 students and their parents are predicted to be using this system.

2.2 Human–Computer Interaction

Human–computer interaction (HCI) focuses on the design, development and assessment of the technologies to be used in various environments such as the home, school, office, etc., in an efficient and user-friendly way. It is necessary to design and develop such technologies effectively so that people can quickly learn how to use them, easily benefit from such devices and do their work correctly and efficiently. During this design and development process, all the components and potential limitations should be taken into consideration, such as the characteristics of the users and the technology to be used and the tasks to be completed by the technology developed whilst the visual design should be analysed from an aesthetic point of view and cost needs to be taken into account. Primarily focusing on the design and development of usable technologies, HCI is, in fact, an interdisciplinary field of study, each sub-discipline focusing on a different issue [Hewett et al., 1992; Jafari & Ahmadi, 2011].

HCI suggests that when products are designed by keeping the characteristics of the users and the machines in mind, more “usable” products can be developed. In [Fig.2], the use of HCI and its context are displayed [Ozdemir, Atasoy and Somyurek, 2007].

2.3 Usability Concept

Usability is a concept developed in ergonomics science, which is a field of engineering that examines the interactions between individuals and the environment, user characteristics and limitations and later focuses on machine and system design according to the data obtained. The most common operational definition of usability has been suggested by the International Organization for Standards (ISO). According to this definition, usability means “the use of a product effectively, efficiently and satisfactorily by certain users in order to achieve certain purposes in certain contexts” [Ucak and Cakmak, 2009].
The study conducted by Gürses [2006] titled “Usability of Library Websites and User-Centered Design”, states that a great number of studies on usability have been conducted and that the ISO 9241 Standard.

Usability can also be defined as “the easy and effective use of predetermined tasks in an application by the users determined the “target audience” after the provision of necessary training and technical support in suitable contexts” [Acarturk and Cagiltay, 2006].

![Image](image.png)

**Figure 2: Structure of HCI [Andrews, 2011]**

The aforementioned definitions of usability show that this concept, in a general sense, is a criterion determining the “quality” of all kinds of products. Some studies, on the other hand, emphasise more than one definition of the concept. One such study, [Quesenbery, 2001] lists these definitions as follows:

- as a product: usable software;
- as a process: user-centred designs to produce usable software;
- as a unity of techniques: the methods required to develop usable software such as observations and usability tests;
- philosophically: meeting users’ demands [Gurses, 2006].

Usability is considered an important factor not only for HCI and products in a general sense but also for the design of services. The available definitions of usability suggest that usability is a concept that has certain characteristics that simplify and facilitate services or products as well as being user–centred and being a sort of quality criteria. When these characteristics are considered, it is possible to define usability as “a quality criteria which enables the easy and quick use of any products and services by the target users” [Gurses, 2006; Lavasani, Naghizadeh, & Sharifian].

Usability conditions highly depend on user types, the tasks completed and environmental conditions. In this respect, issues such as interaction, interactive interfaces, usability tests, user psychology, socio-technological system design and resistance to new technologies are examined. Interactive interfaces might be physical, such as the mouse and monitor and also software-based, such as the desktop and files/directories. Usability criteria can be determined in the contracts by the customers who buy the product or by those who evaluate the usability or the users themselves.
according to the objectives set by the designers developing the application. As shown in [Fig.3], it is necessary to determine usability criteria according to target users, tasks to be completed and environmental factors [Yildirim and Senyurek, 2010].

![Usability criteria diagram](image)

**Figure 3: Usability criteria**

As for the inquiry tests that are used to determine the usability of any systems, the data regarding the preferences and needs of the real users are collected through questionnaires, interviews and checklists. As for the inspection tests, there is no need for real users since experts might carry out certain tasks for data collection purposes. Finally, in the formal usability tests, the real users are requested to carry out certain tasks to obtain data about the systems [Isik, Karakis and Guler, 2011].

### 2.4 Usability Scales

There are three types of usability scale criteria: size, performance and attitude. Size scales are used to measure physical dimensions (width, height, etc.) of any technologies and determine the volume of the product. Performance measurement is done by obtaining the data about the time spent using the technology and the mistakes made. The data obtained in these measurements can be interpreted through certain rating statements such as “the performance was successful or failed” or “the performance was 75% successful”. Attitude questionnaires are used to determine users’ positive and negative opinions about a particular technology. Whilst performance measurements provide objective data, attitude questionnaires give the researcher primarily subjective data. These scales are not alternatives to each other. Size, performance and attitude scales must complement each other to make a complete usability evaluation [Ozdemir, Atasoy and Somyurek, 2007].

Usability is an important criterion for web applications because internet users will not use a particular webpage if the following conditions are present:

- the website is not user-friendly;
- the website does not clearly display its objectives and what it offers to the users;
- the users get lost whilst navigating the website;
- the content is hard to read;
- the website does not provide answers to important questions.
2.5 Usability in Practice

“Usability in practice” can be expressed in terms of the efficiency, effectiveness and satisfaction that the target users experience whilst carrying out the tasks given. Effectiveness is about how successful the users are in completing the given tasks; in other words, effectiveness can be measured as task completion percentage. For instance, if the user is asked to find specific information on a website, effectiveness can be defined as the success in finding this information. Measuring the effectiveness alone is not sufficient in rating a particular usability. All the other remaining resources applied to complete a task can be evaluated with “efficiency” scales (time, cost, etc.). In the “website” example given above, efficiency can be measured by determining how long it takes to complete a specific task and which procedures are followed. Satisfaction deals with users’ opinions regarding the use of an application (their likes and dislikes, etc.). Satisfaction does not have the same critical priority as efficiency and effectiveness when usability is concerned; however, it is directly affected by efficiency and effectiveness. Satisfaction can be measured through satisfaction questionnaires designed for this purpose [Gurses, 2006].

![Diagram: Usability rating]

2.6 Usability Tests

Usability tests are one of the most effective evaluation methods used to identify design failures and shortcomings. The most significant function of usability tests is to determine the potential problems of websites. These tests are primarily used for design planning, development, application and evaluation processes. They enable the authorities to evaluate websites by taking real users’ points of view into consideration and to identify the problems of websites in an effective way [Odabasi, Coskunserce and Eristi, 2011].

3 Method

The current study deals with the Information Management System section of the “e-Okul” website initiated by the Turkish Ministry of National Education and presents the results of the usability analysis carried out by assigning tasks to a group of selected real users. The aim of this analysis is to identify general problems regarding usability and to offer some suggestions for finding solutions to these problems. In
addition, an attitude questionnaire has been developed to evaluate the Parent Information System in general.

In the study, the usability test was used, which is one of the evaluation techniques for user-centred designs. Usability tests are based on collecting experimental data regarding the performance of a group of users whilst working on the given tasks.

3.1 Participants

Whilst selecting the participants for usability tests, researchers should make sure that these participants are real active users of the product. It is suggested that the participants should be selected from those who represent the target population as accurately as possible and the group should include diverse members of the population [Yeniad et al., 2011].

The participants of the current study were selected amongst the real active users of the “e-Okul” Information Management System. The subjects included ten high school teachers working for different types of schools. Of these participants, five are female and five male and the age range is between 25 and 47. Nielsen suggests that five participants are sufficient for usability tests and 75% of the potential usability problems can be identified with that number of participants [Nielsen, 1993]. Therefore, the number of participants in this study is considered sufficient for test reliability and validity and for identifying potential usability problems.

In addition, for the purpose of evaluating the “e-Okul” Parent Information System, a total of 95 students and their parents who actively use this system were selected in order to answer the Attitude Questionnaire.

3.2 Data Collection Instruments

Firstly, a Demographic Survey was used to obtain demographic data about the participants, such as gender, age, educational background, field of teaching and the length of time for which they have been using the internet. The second phase of the usability analysis included the preparation of the task list to be given to the participants, displayed in [Tab.2] below.

In addition, an Observation Form was used by the researchers to record the data about task completion, such as the process, duration and the number of retries. A separate Observation Form was filled out for each task.

Finally, an Attitude Questionnaire was used to determine the attitudes of the students and parents towards the “e-Okul” Parent Information System.

3.3 Data Collection Procedures

The tests were administered in a computer room where only the test proctor and the participant were present. For all the tasks and participants, Microsoft Internet Explorer browser was preferred and the computer software and hardware used had the same technical features. The data obtained from the tests and the results of the Satisfaction Questionnaire were analysed and later interpreted.
T1. Access to “oral exam grade” menu in “e-Okul” system.
T2. Change your password in “e-Okul” system.
T3. View A11B class list in “e-Okul” system.
T4. View the demographic information of the student with student ID number 70 in “e-Okul” system.
T5. List the current “project submission” data of all the students in class A11B for the course you selected.
T6. View the address of the school you work at in “e-Okul” system.
T7. View the current attendance data of the student with student ID number 158.
T8. List the exam dates of the class A11B.
T9. Check whether or not the student with student ID number 158 has received any punishment as a result of a disciplinary action.

<table>
<thead>
<tr>
<th>Table 2: Task list</th>
</tr>
</thead>
<tbody>
<tr>
<td>T1. Access to “oral exam grade” menu in “e-Okul” system.</td>
</tr>
<tr>
<td>T2. Change your password in “e-Okul” system.</td>
</tr>
<tr>
<td>T3. View A11B class list in “e-Okul” system.</td>
</tr>
<tr>
<td>T4. View the demographic information of the student with student ID number 70 in “e-Okul” system.</td>
</tr>
<tr>
<td>T5. List the current “project submission” data of all the students in class A11B for the course you selected.</td>
</tr>
<tr>
<td>T6. View the address of the school you work at in “e-Okul” system.</td>
</tr>
<tr>
<td>T7. View the current attendance data of the student with student ID number 158.</td>
</tr>
<tr>
<td>T8. List the exam dates of the class A11B.</td>
</tr>
<tr>
<td>T9. Check whether or not the student with student ID number 158 has received any punishment as a result of a disciplinary action.</td>
</tr>
</tbody>
</table>

After the participants were provided with the necessary information about the study, a Demographic Survey was used to collect data regarding their demographic information, as well as their levels, frequencies and purposes of internet usage.

Later, each participant was given a document listing the tasks to be completed and asked to read them aloud. Think-aloud protocol was used during the sessions. According to Nielsen (1993), think-aloud protocol is the most significant method of “usability engineering”. Used in order to identify the most serious user–interface problems, this method reveals the opinions of each user on the components of a particular interface. For the purposes of this study, the participants were asked to tell what they were doing step-by-step whilst carrying out a particular task. In addition, the observer noted down the participant’s behavior and commented on this on the Observation Form, as well as the frequency of retries, the duration of the access and task completion percentages. After the completion of the test, each participant was administered a Satisfaction Questionnaire to obtain data about their general opinions regarding the “e-Okul” system.

Finally, the Attitude Questionnaire, which was developed to collect the data used for the evaluation of the “e-Okul” Parent Information System, was given to 95 students and their parents at a different time.

### 3.4 Data Analysis

Efficiency, effectiveness and satisfaction are the main factors affecting the usability of a product or system. Effectiveness of the “e-Okul” application was measured by observing whether the users completed the tasks they were given. Efficiency was estimated by measuring the duration of task completion and the number of retries. Finally, user satisfaction was evaluated through Satisfaction Questionnaires administered after each participant completed his or her tasks.
4 Findings and Discussion

This section presents the findings obtained from the analysis of the data collected regarding the usability of the “e-Okul” system and the related findings.

4.1 General Analysis of the Participants’ Characteristics

A total of ten people (five male and five female) participated in the study. The ages of the participants ranged between 25 and 47. The distribution of participants according to their ages is displayed in [Tab.3] below. Most of the participants were younger than 40 years old.

<table>
<thead>
<tr>
<th>Age Range</th>
<th>The Number of Users</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>20-30</td>
<td>4</td>
<td>40%</td>
</tr>
<tr>
<td>31-40</td>
<td>4</td>
<td>40%</td>
</tr>
<tr>
<td>41-50</td>
<td>2</td>
<td>20%</td>
</tr>
</tbody>
</table>

Table 3: The distribution of the participants according to age

[Tab.4] shows the distribution of the participants according to their educational background. Seventy percent of the participants had an undergraduate education background.

<table>
<thead>
<tr>
<th>Educational Background</th>
<th>The Number of Users</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>7</td>
<td>70%</td>
</tr>
<tr>
<td>Graduate</td>
<td>3</td>
<td>30%</td>
</tr>
</tbody>
</table>

Table 4: The distribution of the participants according to educational background

The distribution of the participants according to the field of teaching is given in [Tab.5] below. Field of teaching was classified under two headings: “requiring frequent use of computer” and “not requiring frequent use of computer”. Accordingly, 30% of the participants taught courses requiring the frequent use of computers and 70% did not require the frequent use of computers.

According to the data regarding how long and how often the participants had been using the internet, 40% were found to have been using the internet for one to four years and 60% for more than four years. In addition, 90% of the participants regularly accessed the internet every day. Ten percent stated that they use the internet only when they need it.
4.2 The Results of the Usability Analysis of the “e-Okul” System

The data was obtained through nine tasks and was based on efficiency and effectiveness criteria. The measurement of effectiveness was based on task completion success and efficiency measurement on the duration of task completion and the retries made. Similarly, satisfaction was evaluated according to the results of the Satisfaction Questionnaire administered after the user test.

4.2.1 Effectiveness

As for the effectiveness analysis—the first component of “e-Okul” usability analysis—the researchers used task completion data collected by the observer from the participants during the tasks. [Tab.6] displays the number of participants that completed each task successfully, along with task completion percentages.

According to the results, T1, T2, T5, T6 and T8 (T=task) were successfully completed by all users. The content of T1, T5 and T8 included the procedures that must be followed at least once a semester, such as entering exam grades and dates and viewing and printing up-to-date project submission data. The fact that these menus are used very frequently by the teachers positively affected this high task completion success level. T2 and T8 involved the easily accessed data from the menus, such as school information and password change. Since these tasks are clearly displayed on the main menu, they were completed successfully.

T3, T4, and T7 were completed successfully by 80% of the participants. T3 was about viewing the class list and T3 and T4 about viewing student information. The teachers who failed T3 stated that they had never used this section so far. Although they navigated through the menus, they couldn’t find any related headings, implying that the navigation buttons are not effective and there are design problems in this menu. In other words, the 20% failure in T4 and T7 was due to insufficient navigation. What was observed generally with the teachers who failed in T4 was that they were able to find this demographic data but no information was displayed on the screen when they clicked on the link. Therefore, they thought that the computer had frozen. Similarly, some users did not complete the task, claiming that there was a system failure. The same navigation problem was observed with T7. The task with the lowest success rate (70%) was T9, which required “checking whether or not the student with student ID number 158 has received any punishment as a result of a

<table>
<thead>
<tr>
<th>Field of Teaching</th>
<th>The Number of Participants</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requiring Frequent use of Computer</td>
<td>3</td>
<td>30%</td>
</tr>
<tr>
<td>Not Requiring Frequent use of Computer</td>
<td>7</td>
<td>70%</td>
</tr>
</tbody>
</table>

Table 5: The distribution of the participants according to the field of teaching
disciplinary action”. The reason for this failure was the same as for T4 and T7, which was a navigation problem.

<table>
<thead>
<tr>
<th></th>
<th>User 1</th>
<th>User 2</th>
<th>User 3</th>
<th>User 4</th>
<th>User 5</th>
<th>User 6</th>
<th>User 7</th>
<th>User 8</th>
<th>User 9</th>
<th>User 10</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>T1</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>100%</td>
</tr>
<tr>
<td>T2</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>100%</td>
</tr>
<tr>
<td>T3</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>80%</td>
</tr>
<tr>
<td>T4</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>80%</td>
</tr>
<tr>
<td>T5</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>100%</td>
</tr>
<tr>
<td>T6</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>100%</td>
</tr>
<tr>
<td>T7</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>80%</td>
</tr>
<tr>
<td>T8</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>100%</td>
</tr>
<tr>
<td>T9</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>+</td>
<td>70%</td>
</tr>
</tbody>
</table>

Table 6: Task completion data and success rates for all participants

4.2.2 Efficiency

The analysis of efficiency, one of the criteria of website usability, was based on the time each user spent whilst carrying out each of the nine tasks. This data is given in [Tab.7] below.

The observation notes revealed that the situation affecting task completion duration was the lack of a direct link between “institution operations menu of secondary schools” and “students’ operations menu of secondary schools”. Any user who accessed either of these sections has to return to the main menu again, which increases the navigation duration.

The users spent more time than on average on tasks T1, T4, T7 and T9. The reason why T1 took relatively longer to complete is that “oral exam grade entry” is not displayed as a separate menu. This heading is placed under the “grade entry” menu, which confused the users.

The participants spent a lot of time on this task since they looked for a menu titled “oral exam grade entry”. The reason why the users spent average time on tasks T4, T7 and T9 is the fact that most of them faced some problems with the tasks. Due to the navigation problems mentioned above, the participants were either not able to complete the tasks or retried many times, resulting in spending quite a lot of time on each of these tasks.
4.2.3 Satisfaction

According to the Satisfaction Questionnaire administered after the tasks were completed by the participants, there were generally positive opinions about the design. Interestingly, for Q5, “the guidance and navigation buttons are inconvenient to use the “e-Okul” system”, 50% of the participants chose the option “disagree/strongly disagree” and the other 50% chose “agree/strongly agree”. The reason for this might be the navigation problems faced by the users whilst completing T4, T7 and T9. Another question with similar results is Q6, which states the “e-Okul” system has all the features I need”. Forty percent of the participants gave the answer “agree/strongly agree” and 30% chose “disagree/strongly disagree”. The main reason for this is that when the participants could not complete a task, they replied negatively. Another question with similar results is the “e-Okul” website saves time in school-related procedures”, which was answered by 40% of the participants with “agree/strongly agree” whilst 40% chose “disagree/strongly disagree”. This statement was answered negatively by those who generally spent a lot of time on the tasks.

4.2.4 The Relationship between Usability and Age Factor

[Tab.8] displays participants’ age ranges and the percentage of those who successfully completed all the tasks as well as the average task completion time in each age group.
When the results of [Tab.8] were examined, it became clear that age factor is not significant in the results.

According to the results of this study, it is not possible to conclude that age factor affects “e-Okul” usability either positively or negatively. However, it is generally considered that young people are more proficient internet users.

According to the results, however, the success rate for the age range 30-40 was found to be higher than that of the age range 20-30. This result might be explained by the fact that the users who have fields of teaching requiring frequent use of the internet and a graduate level educational background were in the age range of 30-40, which affected the results positively.

### 4.2.5 The Relationship between Usability and Educational Background

The participants had two types of educational backgrounds: 70% undergraduate and 30% graduate.

<table>
<thead>
<tr>
<th>Educational Background</th>
<th>The Percentage of the Subjects Who Completed All the Tasks Successfully</th>
<th>Average Task Completion Time (min)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>42%</td>
<td>18</td>
</tr>
<tr>
<td>Graduate</td>
<td>67%</td>
<td>16</td>
</tr>
</tbody>
</table>

Table 9: The effect of educational background on task completion

The data in [Tab.9] shows that those with an undergraduate level educational background have a very low task completion percentage and those with a graduate level educational background are more successful. Accordingly, the higher the education level, the more positive effects on “e-Okul” system use. The data obtained about task completion times also clearly supports this conclusion. [Tab.9] shows that task completion times of the participants with an undergraduate level educational background are higher than the other group. In other words, as the educational level increases, tasks are completed in shorter times.
4.2.6 The Relationship between Usability and the Field of Teaching

The participants’ fields of teaching were classified under two groups as “requiring frequent use of computer” and “not requiring frequent use of computer” in order to determine whether the frequency of their use has a positive influence on the results.

<table>
<thead>
<tr>
<th>The Field of Teaching</th>
<th>The Percentage of the Subjects Who Completed All the Tasks Successfully</th>
<th>Average Task Completion Time (min)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requiring Frequent Use of Computer</td>
<td>100%</td>
<td>11</td>
</tr>
<tr>
<td>Not Requiring Frequent Use of Computer</td>
<td>29%</td>
<td>17</td>
</tr>
</tbody>
</table>

Table 10: The effect of the field of teaching on task completion

[Tab.10] shows that the participants in fields of teaching requiring frequent use of a computer are 100% successful in task completion and completed the tasks in shorter times. Thus, frequent use of computers can be said to affect usability positively.

4.2.7 The Relationship between Usability and the Duration of Internet Use

As mentioned in the introduction, the “e-Okul” system was launched five years ago. In order to determine whether the fact that the participants who started to use the internet after the launch of the “e-Okul” project has any effect on usability, the participants were asked to provide information about how long they had been using the internet. According to the result obtained, 60% of the participants started to use the internet before the “e-Okul” project and for the rest (40%), “e-Okul” was the cause for using the internet for the first time.

<table>
<thead>
<tr>
<th>Duration of Internet Use</th>
<th>The Percentage of the Subjects Who Completed All the Tasks Successfully</th>
<th>Average Task Completion Time (min)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4 years</td>
<td>50%</td>
<td>17</td>
</tr>
<tr>
<td>More than 4 years</td>
<td>33%</td>
<td>14</td>
</tr>
</tbody>
</table>

Table 11: The effect of the duration of internet use on task completion

According to the results shown in [Tab.11], those who started to use the internet after the launch of “e-Okul” are more successful in terms of accuracy in task completion but not in task completion time. They spent more time on task completion compared to the other group. The explanation for this situation might be the following: due to the enthusiasm and excitement of starting to use the internet with this project, they memorised the technical structure of the system but spent a lot of time completing the tasks due to the lack of practice in internet use. Here, we can
conclude that the system requires hard work and practice for those who are new to the internet environment, which implies that this system has some problems regarding efficiency.

4.2.8 Analysis of the “e-Okul” Attitude Questionnaire

This section deals with the questionnaire administered to evaluate the Parent Information System and the findings obtained from the analysis of the data collected. [Tab.12] displays the evaluation results of the Attitude Questionnaire administered to obtain data about the “e-Okul” Parent Information System. When the results were examined, it became clear that the “agree” option was most often selected by the participants. Accordingly, parents and students can be said to have a positive attitude towards the “e-Okul” system.

Q1, Q10 and Q11 were about the design of the website. The results show that the percentage of those replying “agree/strongly agree” was 82% for Q1, 72% for Q2 and 78% for Q3. In other words, the majority of the participants liked the website design and did not report any problems.

The findings of the questions concerning navigation and accessing information issues (Q2, Q3, Q5, Q7 and Q12) show that the participants generally replied “agree/strongly agree” for these questions. However, the answers to Q5 and Q7 are more controversial. Q5, which states “I feel in control when using “e-Okul” System”, aims at identifying navigation problems in the website. Although 54% of the participants answered “agree/strongly agree”, 32% replied “disagree/strongly disagree”. In other words, the percentage of users facing problems whilst navigating the website is quite high. As for Q7, which states “I can easily contact people to ask my questions about the “e-Okul” system”, the percentage of those who replied “disagree/strongly disagree” was 44%. In other words, the majority of the participants liked the website design and did not report any problems.

The findings of the questions concerning navigation and accessing information issues (Q2, Q3, Q5, Q7 and Q12) show that the participants generally replied “agree/strongly agree” for these questions. However, the answers to Q5 and Q7 are more controversial. Q5, which states “I feel in control when using “e-Okul” System”, aims at identifying navigation problems in the website. Although 54% of the participants answered “agree/strongly agree”, 32% replied “disagree/strongly disagree”. In other words, the percentage of users facing problems whilst navigating the website is quite high. As for Q7, which states “I can easily contact people to ask my questions about the “e-Okul” system”, the percentage of those who replied “disagree/strongly disagree” was 44%. In other words, the majority of the participants liked the website design and did not report any problems.

When the results of Q4, Q8, Q9 and Q13, which aim at evaluating the content, were examined, it was found that there were generally positive opinions. except for Q8, to which 48% of the participants replied “agree” and “strongly agree”, 39% answered “disagree” and “strongly disagree” and 13% replied “undecided”. Accordingly, the results of Q8, which states “I check the “e-Okul” system first when I need to access some information regarding the school”, show that the “e-Okul” Parent Information System is insufficient content-wise. In this system, only the information about the student is accessible to the parents. The results show that 39% of the parents see this as a drawback of the system. As for Q6 and Q14, which are about the satisfaction with and the reliability of the system, the subjects mostly chose the positive options “agree” and “strongly agree”. Accordingly, the users can be said to be satisfied with the system and find it reliable.
Table 12: The results of the “e-Okul” Attitude Questionnaire

<table>
<thead>
<tr>
<th>Questions</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Undecided</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1</td>
<td>2</td>
<td>2.11</td>
<td>4</td>
<td>4.21</td>
<td>11</td>
</tr>
<tr>
<td>Q2</td>
<td>2</td>
<td>2.11</td>
<td>21</td>
<td>22.11</td>
<td>10</td>
</tr>
<tr>
<td>Q3</td>
<td>2</td>
<td>2.11</td>
<td>10</td>
<td>10.53</td>
<td>10</td>
</tr>
<tr>
<td>Q4</td>
<td>8</td>
<td>8.42</td>
<td>21</td>
<td>22.11</td>
<td>11</td>
</tr>
<tr>
<td>Q5</td>
<td>9</td>
<td>9.47</td>
<td>22</td>
<td>23.16</td>
<td>13</td>
</tr>
<tr>
<td>Q6</td>
<td>11</td>
<td>11.58</td>
<td>17</td>
<td>17.89</td>
<td>17</td>
</tr>
<tr>
<td>Q7</td>
<td>21</td>
<td>22.11</td>
<td>20</td>
<td>21.05</td>
<td>28</td>
</tr>
<tr>
<td>Q8</td>
<td>7</td>
<td>7.37</td>
<td>30</td>
<td>31.58</td>
<td>12</td>
</tr>
<tr>
<td>Q9</td>
<td>4</td>
<td>4.21</td>
<td>12</td>
<td>12.63</td>
<td>11</td>
</tr>
<tr>
<td>Q10</td>
<td>12</td>
<td>12.63</td>
<td>12</td>
<td>12.63</td>
<td>12</td>
</tr>
<tr>
<td>Q11</td>
<td>4</td>
<td>4.21</td>
<td>9</td>
<td>9.47</td>
<td>8</td>
</tr>
<tr>
<td>Q12</td>
<td>7</td>
<td>7.37</td>
<td>10</td>
<td>10.53</td>
<td>18</td>
</tr>
<tr>
<td>Q13</td>
<td>5</td>
<td>5.26</td>
<td>5</td>
<td>5.26</td>
<td>9</td>
</tr>
<tr>
<td>Q14</td>
<td>3</td>
<td>3.16</td>
<td>44</td>
<td>14.74</td>
<td>18</td>
</tr>
</tbody>
</table>

5 Conclusion and Suggestions

The current study analyzed the usability of the “e-Okul” Information Management System and the participants’ attitudes towards the “e-Okul” Parent Information System. According to the results of this analysis, most of the task failures were related to accessing data about students. The comments of the participants regarding the issue revealed some design and navigation problems. In addition, the tasks with the highest retry rate were found to be accessing the “oral exam grade entry” and “student information” sections. Regarding the “oral exam grade” entry, it was stated that the reason for wasting so much time in this section is that it is located in the “grade entry” section and there is no separate menu titled “oral exam grade”. It is clear that there are insufficiencies in terms of the content and design of the menus.

The observations made whilst the users were working on their tasks revealed that they had never used the student information section and they admitted that they were not aware of the availability of this information. In other words, teachers generally used the system only for entering grades and exam date announcements. Therefore, the success level was very high in the tasks related to grade and exam date entry.

Generally speaking, the participants were found to be satisfied with the design, content and menus of the system, which was statistically approved by the results of the Satisfaction Questionnaire administered to the participants. However, there were also some components that the participants were somewhat less satisfied with. For instance, it was found that there were some problems regarding navigation in the “e-
Okul” system, which was confirmed by the comments made by the participants whilst carrying out the tasks.

According to the results obtained from the study, the following suggestions can be made regarding revisions in the design and content of the “e-Okul” system and in order to increase its efficiency:

- Eliminate navigation problems on the “Student Information” page which is accessed via the “student operations of secondary schools” menu;
- Add “Oral Exam Grade Entry” heading as a separate menu in the system;
- Add links between the “institution operations of secondary schools” and “student operations of secondary schools” menus for easier navigation in the system.

It was stated by participants that if some revisions are made on the basis of the results of this study and the suggestions made, the problems observed in terms of usability of the system can, to some extent, be eliminated.

Finally, the Attitude Questionnaire administered to the students and parents revealed that they are generally content with the “e-Okul” Parent Information System.

References


